



## Benefits to Donors

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Our mission is to transform unneeded or unwanted life insurance into philanthropic ideals. We need your help! There is approximately \$20 trillion of life insurance in force today and almost nine in ten of these policies will end without a benefit to their owners or charity. Despite the enormous size of this asset class, it remains largely inaccessible as a source of charitable funds. We see in this waste the opportunity to do great things for charity and give you a great outcome for your life insurance.

Do you wish you could donate more to charity? Do you have a life insurance policy you no longer need, want, or can afford? If yes, then the Insuring A Better World Fund, a 501(c)(3) public charity, offers you the ability to donate your unwanted policy and make a large gift to your favorite charity painlessly, without the burden of paying premium or other costs. We are a charity for charities.

Insuring A Better World Fund makes the donation of life insurance efficient, predictable and easy. We accept any type of life insurance policy, including term, whole life, universal life, survivorship life, group life, *etc.* Donors choose their charity; we pay the premium and all other costs; and charities receive the benefits. Donor benefits include:

- ***A Paradigm Shift.***
  - Turning a bad outcome, years of paying premium with no death benefit in return, into your philanthropic ideal.
- ***Satisfaction of Donative Intent.***
  - Policy owners will be able to benefit charities that are important to them and receive the prestige and recognition for their generosity.
- ***Improved Cash Flow.***
  - The donor is not responsible for premium or costs of the life insurance policy after donation.
- ***Economic Value for Donors.***
  - Insuring A Better World Fund provides policy owners with a superior alternative for their life insurance policies that would otherwise lapse. Life insurance is a capital asset and may be valued for a charitable income tax deduction. You may be entitled to a charitable tax deduction\* at the time of your gift.

*\*Please note that we are not tax advisors and cannot give you tax advice. Please consult with your tax professional for your specific circumstance.*